



## SPONSORSHIP

# OPPORTUNITIES

### WHY SPONSOR . . .

The Professional Remodeling Organization (PRO) is an organization of high-quality remodeling professionals. Our organization has represented area professional remodelers for 68 years, and recently became a PRO affiliate to maintain a local focus. PRO represents the most successful businesses in the country.

Our organization strives to offer members educational opportunities that enhance their businesses and provides one of the best networking groups in the remodeling industry! Our members' generous support and participation are a vital part of our strength and success. Without your sponsorships, we could not have the high caliber of events and programs that we strive to offer or continue to add value for our members.

This 2022 Sponsorship Opportunity Guide offers you choices from Premier Annual Packages to a single Educational Dinner Tabletop - there is something for every marketing budget.



# ANNUAL PACKAGES



## PREMIER PARTNER

- Annual membership dues
- Registration for all events – 1 complimentary
- PRO Remodeler of the Year Awards - Platinum Sponsor Level
- Golf Tournament – Hole-In-One Sponsor
- Backyard Bash Sponsor
- Education Sponsor – 1 Tabletop
- PRO After Hours - Opportunity to host 1
- Logo on event badges
- Mention at all events
- PRO Awards Team Member entries 10 complimentary
- Logos will be large in size
- Logo on event signage
- Enhanced Website Directory listing
- Logo on all outgoing staff emails, including new member welcome emails

- Logo placement on website
- Website/Newsletter Blog - 1 quarterly
- Newsletter Ad - 2 per year Newsletter Product Spotlight - 1 per year
- Opportunity to provide content for YouTube PRO Resource Library
- Prominent logo on monthly newsletter
- Social media promotion throughout the year
- Highlighted at PRO-Active seminars

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### OTHER NOTES

Exclusivity within your approved category First right of refusal for 2023

### COST

\$15,000 for 12 months

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## PLATINUM PARTNER

- Annual membership dues
- Registration for all events - 1 complimentary
- PRO Remodeler of the Year Awards - Gold Sponsor Level
- Golf Tournament – Golf Ball Sponsor
- Educational Dinner - 1 tabletop
- PRO After Hours - Opportunity to host 1
- Mention at all events
- PRO Awards Team Member entries - 5 complimentary
- Logos will be medium in size
- Logo on event signage
- Enhanced Website Directory listing
- Logo on all outgoing staff emails, including new member welcome emails
- Logo placement on website

- Website/Newsletter Blog - 2 per year
- Logo on weekly newsletter
- Newsletter Ad - 2 per year
- Newsletter product spotlight - 2 per year
- Opportunity to provide content for YouTube PRO Resource Library
- Social media promotion throughout the year
- Highlighted at PRO-Active seminars

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### OTHER NOTES

Exclusivity within your approved category First right of refusal for 2023

### COST

\$10,000 for 12 months

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## GOLD PARTNER

- Annual membership dues
- PRO Remodeler of the Year Awards - Silver Sponsor Level
- Golf Tournament - Putting Contest Sponsor
- Educational Dinner - 1 tabletop
- PRO After Hours – Opportunity to host 1
- PRO Awards Team Member entries - 3 complimentary
- Logos on event signage
- Enhanced Website Directory listing
- Logo on all outgoing staff emails, including new member welcome emails

- Logo placement on website
- Website/Newsletter Blog - 1 per year
- Newsletter Ad - 1 per year
- Newsletter Product Spotlight - 1 per year
- Logo on monthly newsletter
- Opportunity to provide content for YouTube PRO Resource Library
- Social media promotion throughout the year

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### COST

\$5,000 for 12 months

# EVENTS



## EDUCATIONAL DINNER MEETING TABLETOP

- One tabletop
- One dinner registration

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**COST**  
\$300

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## EDUCATIONAL EVENING HAPPY HOUR HOST

- Host from your showroom
- Provide heavy hors d'oeuvres & beverages
- Provide Educational/Product Presentation (Educational topic must be approved by Education Committee)
- Provide seating for presentation

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**COST**  
\$500 - Attendees will pay registration fees to PRO  
\$1,000 - No additional registration fees per attendee

## EDUCATIONAL BREAKFAST HOST OR LUNCH & LEARN HOST

- Host from your showroom
- Provide continental breakfast or lunch
- Provide seating for seminar attendees
- Educational topic must be approved by Education Committee

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**COST**  
\$300

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## PRO AFTER HOURS HAPPY HOUR: 5:30-7:30pm

- Host @ local bar/venue (per PRO NY After Hours Schedule)
- Cover additional cost of heavy hors d'oeuvres
- Members will pay for Cash Bar

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**COST**  
\$250 - availability based on after annual partner dates selected



Plan your marketing budget for the year and reserve your space now!

For additional information about sponsorship, please email  
Regina Biondo – [regina@prony.org](mailto:regina@prony.org)

# EVENTS



## PRO REMODELER OF THE YEAR AWARDS GALA May 18, 2022 • The Piermont, Babylon

### PLATINUM

- PRO Awards Gala reserved premium location table for 10
- Logo in PRO Newsletter, Magazine & Directory
- Opportunity to provide 60 second or less video
- Recognition in the event program and slideshow
- Recognition in pre & post event communications (website, newsletter, social media, videos, event recording)
- Logo on table signage
- Logo on event signage

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**COST**  
\$3,000

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### GOLD

- 4 Tickets for the PRO Awards Gala
- Logo in PRO Newsletter, Magazine & Directory
- Recognition in the event program and slideshow
- Recognition in pre & post event communications (website, newsletter, social media, videos, event recording)
- Logo on table signage
- Logo on event signage

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**COST**  
\$1,500

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### SILVER

- 2 Tickets for the PRO Awards Gala
- Name in PRO Newsletter, Magazine & Directory
- Recognition in the event program and slideshow
- Recognition in pre & post event communications (website, newsletter, social media, videos, event recording)
- Logo on table signage
- Logo on event signage

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**COST**  
\$1,000

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### BRONZE

Perfect for those who are not able to attend but want exposure

- Name in PRO Newsletter, Magazine & Directory
- Recognition in the event program and slideshow
- Recognition in pre & post event communications (website, newsletter, social media, videos, event recording)
- Logo on event signage

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**COST**  
\$500

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### STEP-N-REPEAT

- Logo with PRO New York logo on the step-n-repeat backdrop for red carpet gala photos
- Recognition in pre & post event communications (website, newsletter, social media, videos, event recording)
- Logo on event signage

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**COST**  
\$1,500

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# EVENTS



## BBQ BASH & CORN HOLE TOURNAMENT Summer 2022

### FOOD

- Recognition on event signage
- Recognition on pre & post event communications
- Complimentary Registration for Two
- Opportunity to display company banner, tent, and tabletop display
- Complimentary registration for 3

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**COST**  
\$1,500

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### BAR

- Recognition on event signage
- Recognition on pre & post event communications
- Opportunity to display company banner, tent, and tabletop display
- Complimentary registration for 2

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**COST**  
\$1,000

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### ENTERTAINMENT

- Recognition on event signage
- Recognition on pre & post event communications
- Opportunity to display company banner, tent, and tabletop display
- Complimentary registration for 2

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**COST**  
\$1,000

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### CORN HOLE TOURNAMENT

- Recognition on event signage
- Recognition on pre & post event communications
- Opportunity to display company banner, tent, and tabletop display
- Complimentary registration for 2

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**COST**  
\$1,000

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### DESSERT

- Recognition on event signage
- Recognition on pre & post event communications
- Opportunity to display company banner, tent, and tabletop display
- Complimentary registration for 1

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**COST**  
\$500

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## FISHING CHARTER TOURNAMENT Summer 2022

- Recognition on event signage
- Recognition on pre & post event communications
- Complimentary Registration for Two
- Opportunity To Present Prize Winners

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**COST**  
\$1,500 – 1 Available

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# EVENTS



## GOLF TOURNAMENT

October 17, 2022 • Rock Hill Golf & Country Club, Manorville, NY

### TITANIUM

- Complimentary Golf Foursome
- Two holes with Titanium Sponsor signage
- Opportunity to set up table display at Registration and Dinner
- Sponsor recognition in all promotion
- Opportunity to speak 2 minutes at awards reception
- Large signage display at event
- Opportunity to hand out tournament trophies to the winners
- Postgame opportunity to send 1 email to players
- Opportunity to include item in each goodie bag

#### COST

\$3,500 - 1 Available

### PLATINUM

- Complimentary Golf Foursome
- Two holes with Platinum Sponsor signage
- Opportunity to set up table display at Registration and Breakfast & Lunch
- Sponsor recognition in all promotion
- Opportunity to speak 2 minutes at awards reception
- Postgame opportunity to send 1 email to players
- Opportunity to include item in each goodie bag

#### COST

\$3,500 - 1 Available

### FLAG SPONSOR

- Sponsor recognition at each and every hole
- One minute to speak at awards reception
- Recognition at awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Postgame opportunity to send 1 email to players
- Opportunity to include item in each goodie bag

#### COST

\$2,000

### BEVERAGE CART SPONSOR

- Logo on cart signs
- Recognition at the awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity to include item in each goodie bag

#### COST

\$1,750

### GOLF CART SIGNS

- Company Logo To Be Displayed On All Golf Carts
- Opportunity To Provide Logo Water Bottles In Carts
- Opportunity to include item in each goodie bag

#### COST

\$1,200 - All Carts or \$400 for 12 Carts

### GOLF BALL SPONSOR

- Logo printed on golf balls (1 sleeve of 3 per player)
- Recognition at the awards reception
- Logo on event signage
- Logo on pre & post tournament invites/flyers included in each goodie bag

#### COST

\$1,000

### REGISTRATION SPONSOR

- Display Table At Registration reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity to include item in each goodie bag

#### COST

\$600 - 2 Available

# EVENTS



## GOLF TOURNAMENT (cont'd)

October 17, 2022 • Rock Hill Golf & Country Club, Manorville, NY

### HOLE-IN-ONE

- Opportunity to set up table display at your sponsored hole (sponsor will be the person monitoring the hole and possible winners)
- One (1) hole with Hole-in-One Sponsor signage
- Recognition at the awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity to include item in each goodie bag

#### COST

\$1,000 (insurance for the Lifetime Experience is included in the sponsorship) - 4 Available

### PUTTING CONTEST

Putting Contest sponsor gives players a chance to win 50% of the contest earnings – a focal point of the day!

- Opportunity to set up table display on Putting Contest hole (sponsor will be the person monitoring the hole and possible winners)
- One hole with Putting Contest Sponsor signage
- Recognition at awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity to include item in each goodie bag

#### COST

\$750 - 1 Available



### LANDING ON THE GREEN

- Company Signage At Hole
- Opportunity To Display At Hole & Provide Product
- Opportunity to include item in each goodie bag

#### COST

\$500 - 1 Available

### CLOSEST TO PIN/HOLE/CUP

- Recognition at awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity To Award Winner

#### COST

\$500 - 3 Available

### LONGEST DRIVE

- Recognition at awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity to include item in each goodie bag

#### COST

\$500 - 1 Available

### TEE SIGN SPONSOR

- Tee Sign Sponsor signage
- Recognition at awards reception
- Logo on event signage
- Logo on pre & post tournament marketing promotions
- Opportunity to include item in each goodie bag

#### COST

\$150

# EVENTS



## EDUCATION DAY

Coming in 2023

### PLATINUM

- Tabletop & Networking
- Attendee list for one-time follow up
- Door prize giveaway
- Complimentary registration for 3
- Recognition in pre & post event marketing
- Logo on event signage

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#### COST

\$1,000 - 2 available

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### GOLD

- Tabletop & Networking
- Attendee list for one-time follow up
- Door prize giveaway
- Complimentary registration for 2
- Recognition in pre & post event marketing
- Logo on event signage

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#### COST

\$750 - 5 available

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### SILVER

- Tabletop & Networking
- Attendee list for one-time follow up
- Door prize giveaway
- Complimentary registration for 1
- Recognition in pre & post event marketing
- Logo on event signage

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#### COST

\$500

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### BRONZE

- Tabletop & Networking
- Attendee list for one-time follow up
- Door prize giveaway
- Recognition in pre & post event marketing
- Logo on event signage

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#### COST

\$200

## TECH MADNESS EXPO

Coming in 2023

### THE SLAM DUNK

- Exclusive breakout room to show, demonstrate, present your products
- Opportunity to be the announcer & address the crowd during a timeout
- Logo on pre & post event marketing materials to include website, newsletter, and social media
- Screen, AV cart, Wi-Fi, extension cord & power included
- Attendee list
- Sponsor to provide 1 door prize
- Logo on event signage

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#### COST

\$950

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### THE LAY-UP

- Exhibitor table to display your products
- Logo on pre & post event marketing materials to include website, newsletter, and social media
- Wi-Fi included
- Attendee list
- Sponsor to provide 1 door prize
- Logo on event signage

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#### COST

\$500

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### THE THREE-POINTER

- Exhibitor table to display your products
- Opportunity to be the announcer & address the crowd during a timeout
- Logo on pre & post event marketing materials to include website, newsletter, and social media
- Wi-Fi included
- Attendee list
- Sponsor to provide 1 door prize
- Logo on event signage

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#### COST

\$750